



PRESS RELEASE

PSP INNOVA AND SERVICES SAUVETAGE TECHNIQUE ANNOUNCE CHANGE OF OWNERSHIP: A NEW ERA OF LEADERSHIP AND INNOVATION

Granby, Canada, May 1, 2024 - **Services Sauvetage Technique** (SST) and **Innova Utility Products**, leaders in the design and manufacture of **XTIRPA** brand confined space equipment, are proud to become part of the **Canopy Brands** group. This transition marks a positive new era, with a renewed commitment to continued innovation, growth, and success.

The new partnership with Canopy Brands brings a wealth of experience and strategic vision that will further strengthen the position of both companies in the international marketplace. This new integration is the result of careful analysis and strategic planning to ensure long-term sustainability and growth. The combined companies will leverage their respective capabilities and market presence to offer an expanded product range, accelerate innovation and increase our technical and sales support in a responsive manner.

Substantial growth prospects and the ability to integrate markets where access was previously limited, will foster economic growth and enable significant job creation.

“Xtirpa is setting the global standard for confined space equipment, and SST has quickly become the go-to partner in Quebec for confined space and related safety training and assessment,” says Brian Colton, CEO of Canopy Brands. “We are confident that our combined resources and expertise will significantly accelerate the growth of these strong companies. We’re excited to welcome Xtirpa and SST to the Canopy Brands team.”

“We are excited for the journey ahead as a part of Canopy Brands,” adds Martin Dufour, CEO of Xtirpa. “Our company has had tremendous success over the last three decades within the confined space market. This partnership will provide additional capital, sales reach and technical know-how to propel us forward.”

About Canopy Brands

Canopy Brands is a family of trusted brands providing protection, access and mobility solutions to commercial and residential markets. Comprised of brands Safewaze, Bee Access, Galaxy Lifts, HySafe, Xtirpa and SST, we deliver a comprehensive portfolio of 5,000+ products, covering fall protection, suspended and permanent access, powered lifts and confined space, with a growing range of services from design, engineering and installation to training.

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For more information, visit www.canopybrands.us, www.xtirpa.com and www.sstsauvetage.com/en.

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